

Communication Studies major:

I. CORE: Eleven core courses focus on human communication (33 credits total):

These foundational courses are taken by all Communication Studies majors. These courses identify the sources of effective communication and help the student develop his/her communicative potential.

- COM103 Principles of Communication (3cr)
- COM104 Persuasion (3cr)
- COM110 Small Group Dynamics (3cr)
- COM112 Interpersonal Communication (3cr)
- ENG224 Public Speaking (3cr)
- COM205 Writing for Media (revived course – old COM240 – 3cr)
- COM208 Intercultural Communication (3cr)
- COM303 Communication Ethics (3cr)
- COM305 Communication Theory (3cr)
- COM306 Organizational Communication (3cr)
- COM401-2 Capstone: Senior Seminar/Internship (4cr)

II. ELECTIVE – one course (3 credits): In order to apply their general theoretical understanding to a particular area of communication, students will pick ONE additional from the following:

- LIT300+ figurative communication course (3cr)
- COM211 Fundamentals of Reporting (3cr)
- COM221 Intro to Video Production (3cr)
- COM231 Visual Design and Desktop Publishing (3cr)
- COM232 Image Editing (3cr)
- COM241 Intro. to Web Authoring (XHTML, Javascript, CSS, & Flash) (3cr)
- COM258 Public Relations Writing (3cr)
- COM259 Advertising Comm. (3cr)
- Or another COM course approved by your advisor

III. Campus Media – In addition, students must participate in a minimum of at least 4 semesters in at least two of the approved campus media project (Cardinal Connection, CardinalCast, etc.).

PROGRAM TOTAL: 37 credits